Exam #2

1.(m/c) Domhoff’s theory of power is called\_\_\_\_\_\_\_\_ theory.

a. pluralist b. state autonomy c. class domination d. power elite

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Match the following power network to its means of operation.

2. candidate selection process a. operates through large campaign donations

3. special interest process b. operates through lobbying

4. policy planning process c. operates through public relations firms, media and education

5. opinion shaping process d. operates through donations from foundations to think tanks

6. (t/f) According to Domhoff, an upper class which is an economic class and a social class rules America.

7.(t/f) Domhoff argues that the power the upper class uses to achieve its goals is called collective power.

8.(m/c) Domhoff rejects which of the following theories of power?

a. pluralist b. state autonomy c. elite d. a and b e. all of above

9.(t/f) Domhoff argues that the upper class in the U.S. controls all four of the organizational networks: economic, political, military, religious.

10.(t/f) According to Domhoff, the upper class rules primarily by controlling the mass media.

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Match the power network to its primary function.

11. candidate selection process a. influence decision making of legislature

12. special interest process b. control elections

13. policy planning process c. manufacture consent of the people

14. opinion shaping process d. develop public policy through exclusive organizations

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15.(t/f) Domhoff argues that power indicators (who governs? who wins? who benefits?) provide empirical support for his argument that an upper class rules America.

16.(m/c) According to Domhoff, all of the following are examples of the social network of the upper class EXCEPT:

a. exclusive pre-schools b. private prep schools c. elite universities

d. social clubs e. none are exceptions.

17.(t/f) The Bohemian Grove and the Alfalfa Club are examples of social organizations with exclusive upper class membership.

18. (m/c) According to Domhoff, all of the following are ways that the upper class controls labor EXCEPT”

a. off-shoring b. outsourcing c. rightsizing d. automation e. none are exceptions

19.(m/c) According to Domhoff, all of the following are ways that the upper class has power of the economy EXCEPT:

a. concentration of ownership b. shared monopolies c. boards of directors

d. shared ownership e. none are exceptions

20.(m/c) Wal\*Mart and its suppliers is an example of a \_\_\_\_: a. strategic alliance b. producer network

21.(m/c) The production, distribution and exhibition of a film is an example of a \_\_\_\_\_\_\_\_:

a. strategic alliance b. producer network

22.(m/c) According to Domhoff, all of the following are characteristics of economic power EXCEPT:

a. power to invest b. power to hire and fire c. power to move production

d. power over communities e. none are exceptions

23.(m/c) According to Domhoff, which of the following are limits to economic power from the point of view of the upper class?

a. The possibility of government intervention. b. The possibility of the people organizing in resistance

c. The possibility of war d. a and b e. all of above

24.(m/c) According to your professor, which of the following are examples of “who wins” through lobbying?

a. subsidies to the nuclear industry. b. bailout of the financial industry. c. defense budget.

d. a and b e. all of above

25.(t/f) Domhoff argues that the mass media is not central to the opinion shaping process.

26.(m/c) All of the following were constraints placed on corporations in early America EXCEPT:

a. limit on capitalization b. chartered for specific task c. limit time of existence

d. shareholder liability e. none are exceptions

27.(m/c) The Constitutional Amendment that gave corporations the legal status of person was:

a. Thirteen b. Fourteenth c. Fifteenth d. Sixteenth e. Twenty-third

28.(t/f) The sole legal obligation of a corporation is to maximize return on investment for shareholders.

29.(m/c) Which of the following are constraints currently placed on corporations?

a. limit on capitalization b. chartered for specific task c. shareholder liability

d. all of above e. none of above

30.(m/c) As legal persons, corporations have rights guaranteed under all of the following amendments EXCEPT: a. First b. Second c. Fourth d. Fifth e. none are exceptions

31.(t/f) Le Bon argued that the crowd is psychopathological and acts much like a herd of animals. He calls this behavior the law of mental unity.

32.(t/f) LeBon argues that the lower classes and the alienated make up crowds.

33.(m/c) Le Bon argues that crowds can be manipulated in all of the following ways EXCEPT:

a. appeal to facts b. charismatic leaders c. affirmations d. repetition e. none are exceptions

34.(m/c) All of the following are characteristics of the “public” EXCEPT:

a. face to face b. millions c. mediated interactions d. alienated e. none are exceptions

35.(t/f) A conclusion of collective behavior theory is that the mass media can shape and control public discourse in ways that surpass even the coercive powers of the state.

36.(t/f) Walter Lippmann and Edward Bernays were both influenced by collective behavior theory.

37.(t/f) Edward Bernays, the father of public relations, agreed with Lippmann that the mass media could be used to manipulate the public, but he called it the engineering of consent.

38.(m/c) All of the following were PR techniques developed by Edward Bernays EXCEPT:

a. first person technique b. third person technique c. focus groups

d. front groups e. none are exceptions

39.(m/c) All of the following are true about Walter Lippmann’s political theory EXCEPT:

a. he argued that the average person’s mind consisted of common fictions, flash cards.

b. he argued that a bureau of experts, a technological elite, should make the decisions and develop public policy.

c. he believed the mass media should be used to manufacture consent.

d. he believe that the public needed to be involved in all areas of governance. e. none are exceptions

40.(m/c) What was called the “world’s greatest adventure in advertising” and proved the truth of the techniques of mass manipulation was:

a. Committee on Public Information b. the soap opera c. Gospel of Mass Consumption

41.(m/c) Which of the following were true about the Nayira story?

a. Iraqi soldiers took babies out of incubators and threw them on the ground.

b. She was testifying before Congress. c. Her family was in Iraq and fearful of retaliation

d. her name was Nayira e. none of the above

42.(m/c) Which of the following PR techniques were used in creating and disseminating the Nayira story?

a. focus groups b. media event c. third person technique d. and b e. all of above

43.(m/c) Which of the following is true about the Saving Private Lynch story?

a. She fought courageously when her unit was ambushed. b. She was raped by Iraqi soldiers.

c. She was rescued by U.S. soldiers who disregarded their own safety in a daring mission to save her life.

d. all of above e. none of above

44.(t/f) According to the U.S. military, the tearing down of Saddam’s statue was a psychological operation conducted by one of its PsyOps units.

45.(t/f) According to your professor, the main question that critical theory tries to answer is why did the utopian promise of the Enlightenment turn into the dystopia of modern society.

46. (m/c) All of the following provided the historical context to critical theory EXCEPT:

a. totalitarianism b. WWII c. genocide d. consumer culture e. none are exceptions

47.(t/f) According to your professor, the defining characteristic of fascism is its ideology, an ideology that claims the nation has a sacred mission.

48.(t/f) Marxist analysis of capitalist society focused on the economy. Critical theorist agreed and also focused their analysis solely on the economy.

49.(m/c) According to your professor, Marx’s analysis of society could not explain which of the following?

a. the rise of fascism b. cooptation of the working class by the capitalist system

c. consumerism d. a and c e. all of above

50.(m/c) All of the following thinkers influenced critical theory EXCEPT:

a. Weber b. Lukacs c. Hegel d. Freud e. none are exceptions

51.(m/c)) Critical theory used \_\_\_\_\_\_\_\_\_ argument that in Western society everything had become commodified and that society had become reified or “thing like.”

a. Nietzsche’s b. Freud’s c. Lukacs

52.((m/c) \_\_\_\_\_\_\_\_\_\_ argued that reason has a negative function and therefore the power to demystify illusion and falsehood and reveal the truth.

a. Lukacs b. Hegel c. Weber

53.(t/f) Critical theory argues that the basis of domination in Western society is primitive fear of nature.

54.(m/c) According to critical theory, which of the following are components in the system of domination?

a. technology b. social organization c. economy d. ideology e. all of above

55. (m/c) The culture industry is a significant component of the system of domination in all of the following ways EXCEPT:

a. it constructs a standardized consuming ego b. it constructs standardized media products

c. it determines the persons life d. it is a realm in which imagination and creativity can find expression

e. none are exceptions

56.(m/c) According to Critical theory, what are the meanings of the “Allegory of the Cave” for the present?

a. Society creates a false or shadow reality of images and illusions.

b. Individuals develop a dependent psychology, a “consumered consciousness.”

c. Society shapes its institutions to reflect the “reality” of the cave, an example is the educational system.

d. The world of the modern cave makes people think that no other world is possible or desirable. e. all of above

57.(m/c) Marcuse meant which of the following by “one dimensionality”?

a. Modern person’s inability to overcome false consciousness.

b. Modern person’s loss of the ability to think critically.

c. Subversion of the autonomous subject. d. a and b e. all of above

58.(m/c) Milton Friedman claimed which President of the U.S. was the “most socialist.”

a. Jimmy Carter b. Richard Nixon c. George H.W. Bush

d. Bill Clinton e. Franklin Roosevelt

59.(m/c) According to Klein, Margaret Thatcher took advantage of the shock created by a war with \_\_\_\_\_\_\_\_\_ over the Falkland Islands.

a. Chile b. Argentina c. Falkland d. Paraguay e. Spain

60.(m/c) According to Klein, \_\_\_\_\_\_\_\_\_\_offered evidence that shock other than military dictatorships and torture were sufficient to create the conditions for implementing Chicago-school neo-liberal policies?

a. Argentina b. Bolivia c. Russia d. South Africa e. England

61.(m/c) Forcing a new democratic government to take on the debt of a dictatorship that the U.S. had previously supported is called:

a. price shock b. debt bomb c. debt shock d. debt crisis

62.(m/c) According to Klein, the new Dr. Shock was \_\_\_\_\_\_\_\_\_.

a. Jeffrey Sachs b. John Maynard Keynes c. Hugo Banzer d. Juan Peron

63.(t/f) According to Klein, Milton Friedman believed in the IMF and the World Bank Structural Adjustment plans because he considered them the best way to implement is economic policies.

64.(t/f)According to Klein, World Bank economists admitted that structural adjustment plans do not solve economic crises and that they are just a marketing strategy used to justify the implementation of Chicago School neo-liberal policies.

65.(m/c)Which of the following countries was cited by the IMF as the “model student” because of its successful implementation of the economic programs of the IMF and then had its economy totally collapse?

a. Argentina b. Brazil c. Chile d. Doha e. Ecuador

66.(m/c) The structural adjustment plan for Poland included all of the following EXCEPT:

a. immediate loans from the U.S. to stabilize the newly emerging non-communist country.

b. elimination of price controls and subsidies. c. privatization of state mines, shipyards and factories

d. creation of a stock exchange and capital markets e. none are exceptions.

67.(t/f) According to Klein, the state violence at Tiananmen Square caused the shock necessary for the supposed communist Chinese government to impose Chicago School neo-liberal policies.

68.(m/c) All of the following are parts of South Africa’s Freedom Charter EXCEPT:

a. free and compulsory education for all. b. land to be returned to the people of South Africa.

c. living wages and shorter work hours. d. right to live and move about freely. e. none are exceptions

69.(m/c) According to Klein, what were the factors that kept the Freedom Charter from being implemented in South Africa?

a. surrender of control of the economy to powerful national and international groups and organizations.

b. adoption of neo-liberal policies c. debt bomb d. a and b e. all of above

70.(m/c) Which of the following are examples of the failure of neo-liberal policies in South Africa?

a. The number of people living on less than a $1 a day has doubled.

b. The unemployment rate for black South Africans doubled.

c. The number of shack dwellers has doubled.

d. 22 million still live in poverty e. all of above